



# Investing in Our Communities



## 2020 Community Sponsorship Program

Blackwater Project's Community Sponsorship Program reflects our corporate belief that communities should benefit from our operations, both in the short and long term. We invest in sustainable community development.

The aim of our Community Sponsorship Program goes beyond traditional philanthropic corporate donations and strives towards creating a meaningful and lasting positive impact within the Blackwater Project Region.

**Please note the following deadlines for sponsorship applications.**

Application Deadlines:	For Events Between:
February 28	April 1 and June 30
May 31	July 1 and September 30
August 31	October 1 and December 31
November 30	January 1 and March 31 of the following year



# Qualifying for Funding



## Does Your Initiative Qualify?

We all benefit from the many local organizations and volunteers who generously contribute to the health and well-being of our community, and we understand that there are numerous worthwhile causes and groups requiring financial support.

Approved social investment initiatives are funded through the Blackwater Project's Community Sponsorship Program.

Through this program, we strive to help organizations create meaningful and lasting positive changes. We fund local initiatives that deliver measurable benefits to a broad range of people in the communities in the region in which we operate.

Our funding approach goes beyond traditional charitable donations to strategic social investment so that organizations, programs, projects, and the community-at-large can develop the needed skills beyond the Blackwater Project's projected lifespan.

Because we receive many applications annually, we invite you to review this information carefully and conduct a self-assessment using the Self-Assessment Checklist to decide if your organization, project, or initiative not only qualifies but would stand out as being aligned with the community's development needs and the Blackwater Project's social investment strategy.

## Applicant Self-Assessment Checklist

My organization is registered as a non-profit.	YES	NO
--	-----	----

My organization is located within the Blackwater Project Region.	YES	NO
--	-----	----

My organization is able to keep records and report on a project.	YES	NO
--	-----	----

My organization understands the Blackwater Project's social investment strategy	YES	NO
---	-----	----

My project meets an identified community priority or need.	YES	NO
--	-----	----

My project can become sustainable without long-term funding.	YES	NO
--	-----	----

My program, service, or project can keep running after funding ends.	YES	NO
--	-----	----

My project has broad community impact beyond a limited clientele.	YES	NO
---	-----	----

My project will result in high positive visibility for the Blackwater Project.	YES	NO
--	-----	----

If you answered No to any one of the questions above, please contact the Blackwater Project office for assistance or to discuss your initiative or project before submitting an application. We are here to help.

**Artemis Gold Inc**  
Blackwater Project  
T 250.567.3276  
[office.blackwater@artemisgoldinc.com](mailto:office.blackwater@artemisgoldinc.com)

# Supporting our Communities Through Strategic Social Investment

**Our Goal** To move beyond traditional philanthropic donations to strategic social investments that create long-term community benefits.

## Areas of Investment

- The Blackwater Project will consider applications and provide funding to organizations and initiatives that focus on our four principle objectives:
- **Arts & Culture** – focusing on First Nations, including visual and performing arts organizations, libraries, museums, cultural centres.
- **Education** – specifically institutions of higher education with particular emphasis on mining related professions at the undergraduate and graduate levels.
- **Health** – focusing on programs that will have broad based benefits to the local communities in which Artemis Gold operates.
- **Social & Community** – includes entities providing services to the community at large to stimulate sustainable development

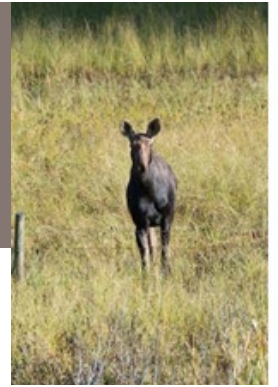
## What We Will Fund

We will accept applications for programs, projects, or initiatives that:

- Are submitted by a registered, local, non-profit organization located within the Blackwater Project region, which encompasses Burns Lake east to Prince George, south to Anahim Lake and north of Vanderhoof to Fort St James. (Generally, an organization must be registered with Canada Revenue Agency and be able to provide official tax receipts.)
- Address an identified community need, issue, or existing gap and that are aligned with Artemis Gold's corporate values.
- Leverage partnerships with other local organizations as much as possible.
- Set out clear objectives, including key performance indicators and targets that are specific, measurable, realistic and time bound.
- Have demonstrable benefits to the broader community and make a net positive contribution to sustainable community development.
- Do not replace or duplicate existing programs or services.
- Are or can become sustainable (i.e. not financially dependent the Blackwater Project as a long-term source of funding).
- Help strengthen and/or enhance Artemis Gold's corporate citizenship, social performance, and community visibility.



# Community Sponsorship Program Criteria



## What We Will Not Fund

We will not fund any organization, program, or project that conflicts with our Code of Conduct or our regulatory, licensing, or any other statutory commitment.

In addition, we are unlikely to fund the following:

- Religious or political donations, associations, or activities
- Advertising and promotions
- Sports teams' jerseys and/or travel
- Individual sport teams (tournaments as a whole may be considered)
- Individual pursuits, except for exceptional circumstances
- Advocacy or Lobbying groups
- Private groups, clubs, associations, or organizations where membership is limited to a certain segment of the population or group
- Professional associations or memberships in organizations or associations
- Commercial requests, including funding for private or public companies
- Debt reduction campaigns
- Telephone or commercial solicitations
- Contests, raffles, or other activities centered around tickets/prizes
- General fundraising appeals and events such as walks/runs, telethons, etc. Exceptions may be allowed for fundraisers where 100% of proceeds are allocated to local programs and services that will benefit the broader community or where employees are engaged in the fundraiser.
- Indirect fundraising activities such as charity golf tournaments, dinners, dances, etc. (Exceptions may be allowed for fundraisers where 100 percent of proceeds are allocated to local programs and services that will benefit the broader community)
- Projects or activities that require ongoing operating funds or that create financial dependence on the Blackwater Project
- Organizations and/or projects that have already received substantial financial support from the Blackwater Project within the current fiscal year





# Application Process



## To Apply

All requests for donations must be made using the application form available at the back of this package.

**Please do not submit general requests for donations or form letters/emails requesting non-specific amounts.**

## Evaluation of Applications

Applications are reviewed and evaluated internally by the sponsorship committee at least once every quarter.

**Please note that the Blackwater Project Community Sponsorship Committee meetings are held in March, June, September, and December.**

**Application deadline dates are February 28, May 31, August 31, and November 30, respectively.**

All applicants need to take into consideration the application deadlines and submit their applications prior to the Committee meetings. Submissions received up to and including the application deadline will be given priority consideration by the sponsorship committee.

**Important: The Blackwater Project and its Committee may decide to provide funding for the full amount requested, partial funding, or no funding (i.e. declining application)**



## Information Needed to Apply

- Full name, address, telephone number, and fax number of the key contact for your organization
- Your national, provincial, or local affiliations
- A brief description of your organization, its history, goals, and achievements
- The nature of the campaign for which you are making a request and the specific benefits that will be derived from it
- The amount of the donation you are requesting and its relation to overall campaign funding (i.e. other sources of contributions, including government funding)
- The names of the officers and members of your governing board
- Your most recent financial statements
- Your charitable registration and PST numbers

# 2020 Community Sponsorship Application Form

Please note the following quarterly deadlines for sponsorship applications:

- February 28 for events between April 1 and June 30
- May 31 for events between July 1 and September 30
- August 31 for events between October 1 and December 31
- November 30 for events between January 1 and March 31 of the following year

Date of Application					
Organization Details					
Type of Organization					
If applicable the: Charitable Registration Number or Society Number or District or Municipality Number				PST #	
Primary Contact					
Position with Organization					
Names of Officers					
Address					
City		Province		Postal Code	
Contact Phone#			Contact Fax#		
Contact Email					
Requested Amount					
Date of Event					

Please describe the purpose for these requested funds (number of attendees/participants, how sponsors/donors are acknowledged prior to, during and after the event/activity/project). Wherever possible, illustrate how your event supports the New Gold funding objectives as outlined on page 3 of the application package:

Brief description of your organization, its history, goals, and achievements:

(Please attach a separate page if required.)

Completed Forms accepted by email [office.blackwater@artemisgoldinc.com](mailto:office.blackwater@artemisgoldinc.com) or fax 250.567.9629